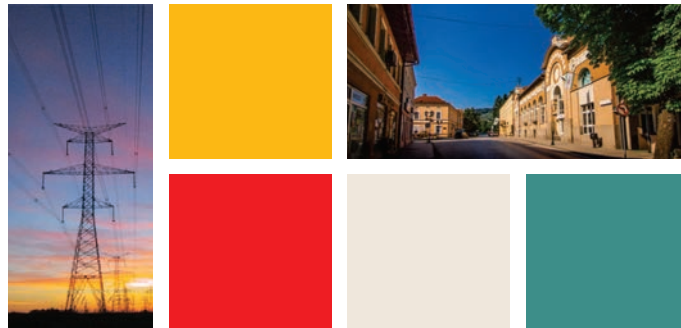


Visoko's prominence in automotive parts and manufacturing is growing, as an increasing number of investors are accessing world markets while taking advantage of the country's friendly business climate, skilled workforce, and low energy costs.

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**Invest in Visoko:
 Embrace Your
 Competitive Advantage**



GROWTH-ORIENTED LOCAL DEVELOPMENT (GOLD)





Why Invest in Visoko?

Visoko is on the doorstep of the European Union, offering investors the opportunity to easily access a global market, while enjoying a friendly business environment, lower operating costs, and excellent availability of talented labor. It is poised for investment, offering:

- A strategic location to Asian, Middle Eastern, and European markets with convenient time zone which overlaps with major markets in Europe, as well as allows for time compatibility with companies in the Middle East and United States markets;
- Long tradition of industrial excellence, which translates into a skilled and low-cost workforce for production companies in a variety of sectors;
- Skilled supply of labor at competitive costs;
- Mechanisms to scale up the labor supply in line with specific investment opportunities / project demands;
- 'Hard-working' ethics;
- Abundance of industrial zones, attractive greenfield and brownfield sites, and available production facilities at competitive rates;
- Plentiful natural resources;
- Favorable legal environment;
- Incentive packages for FDIs that are customized based on the type and size of investment;
- Competitive utility costs, which translate into lower operating costs for investors;
- Plentiful natural beauty and high quality of life;
- A "can do" business attitude that reduces the risk of investment within collaborative and innovative environment.

Investing in Visoko today positions companies to access a plethora of global markets. Although still facing some challenges, B&H is the land of economic opportunities – and first players that enter the market will reap the most benefits – enabling the companies to position for a future that will favorably impact their bottom lines. Visoko's long history of industrial excellence means its workforce is attractive to global companies such as Prevent, B&H's largest exporter.



Fast Facts

- 337 companies;
- 1030 entrepreneurs;
- Industrial zones with modern infrastructure;
- Customs Terminal Visoko.



Target Sectors for Investment

Visoko is an attractive investment destination for companies in a variety of sectors, but especially those in:

Automotive Industries and Leather and Textile Industries Related to Automotive Sector

Visoko has a long tradition and widespread experience in the automotive industries. For decades, major brands have relied on its skilled workforce to provide products for the automobile



industry. Based on the existing final vehicle assembly and automotive components production, and the powerful and diversified supply chain, supporting infrastructure had been established including education system, research & development institutions, as well as specialized and competent labor force with metalworking, automotive and electrical engineering skills.

Within the past ten years, this industry has experienced dynamic development, and has become strongly export-oriented, with 90% of its production distributed to customers around the world.

Apart from extensive experience in automotive niches, Visoko has a long tradition in leather and textile industries related to automotive sector. Specifically, specialized leather and textile fortes with longstanding experience in design and production, focused on providing automotive industry with state of the art supply of niche products such as car seat covers, high end gear shifts and wheels.

Advantages for potential investors include:

- Geographical proximity to automotive manufacturing base in Europe allows foreign investors low distribution costs and "just-in-time" production delivery;
- Long and extensive tradition in auto-components supply and complementary metal processing sector;
- Constant export growth and reputable customers;
- Highly qualified and educated labor force available at a competitive cost;
- Availability of research and development institutes (6 Faculties of Mechanics);
- Quality production – ISO and industry certificates; and
- Infrastructure in place and energy sources available at lower costs that surrounding countries.